

Sponsorship Request



Did you know that the budget for the agency responsible for our State Parks has seen a 38% cut since 2009? In fact, a proposal called for closing nearly half of the state parks!

(Tulsa World, 15 Mar. 2017)

To increase awareness, encourage park visitation, and raise money for our state parks, we are organizing the second annual POOP Trail Run at Lake Thunderbird State Park on December 1, 2018. We are seeking sponsors to cover the event cost so that we can donate 100% of participant registration money to the non-profit foundation.

At our *first* event last year, over 200 people ran and 20 volunteers assisted as we raised over \$6000 for the Oklahoma State Parks Foundation! We would love to give more to the state parks and are seeking sponsors to help us reach that goal.

Sponsorship Opportunities	Nature Nut (limit 2) \$1000*	Happy Camper \$500*	Trail Tracker \$150*	S'mores \$50*
Name/Logo on website with link	✓	✓	✓	✓
Regular mentions on social media	✓	✓	✓	✓
Materials in race packet	✓	✓	✓	
Race day announcements	✓	✓	✓	
Complimentary event registration	✓	✓		
Banner/Sign that you provide displayed at event	✓	✓		
Registration given away via social media in your name	✓	✓		
Name/Logo on event hat	✓			

* or in-kind equivalent

In-kind donations we are seeking:

- Loan and use of “tailgate” tents, tables, and chairs
- Loan and use of large water and sports drink dispensers
- Loan and use of race equipment – traffic cones, directional signs
- Aid Station and post-race food and beverage
- Printing of posters and banners
- Candid photography of event
- Coordination of finish line recycling
- Packet pick-up location
- Door prizes

www.pooptrailrun.org

Additional Event Details:

Based on other recent regional trail run events, we expect to attract 300 registrants. We are offering 3 distances to appeal to different levels of runner: **Half Marathon, 5.5 mile, and 5k.**

Although the budget situation is serious, the POOP Trail Run is taking a lighthearted approach. Following the nature theme, awards will be models of wildlife scat (the term biologists use for poop!). Poop emoji toys will be out on the course and finding one and bringing back with you will earn you a prize. Also, the last finisher for each distance will be awarded a special prize.

To advocate a good outdoor ethic, we will be implement several environmental practices. The race will reduce waste by being cup-less, having finish line recycling, and disqualifying runners for trail littering.

Although we will provide a great event for runners, the race expenses will be kept low to maximize the amount of money going directly to the Oklahoma State Park Foundation.

Please contact Priscilla Crawford, Race Director, with any questions to submit your sponsorship pledge.

priscillatris@gmail.com | 405-255-8106 | www.pooptrailrun.org

Sponsorship Pledge

- I pledge to be a:
- Nature Nut - \$1000
 - Happy Camper - \$500
 - Trail Tracker - \$150
 - S'more - \$50

- My donation will be:
- Cash
 - Check
 - Credit Card
 - In-Kind (please describe) _____
- _____
- _____

Organization or Business: _____

Contact Person: _____

Phone: _____ Email: _____